

BRADLEY LAWSON

PO Box 324
Isle of Palms
SC, 29451

843.886.0411
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bradlawson.com

PROFESSIONAL SUMMARY

Highly experienced Senior UI/UX Designer and Developer, whose creativity, determination and passion have established successful interactive solutions for various businesses and entities. Creates end-to-end user experiences encompassing concept creation, requirements gathering, usability testing, user experience, visual design, and application development/implementation. Successfully builds relationships, maintains deliverables, and communicates with stakeholders for long-term success through team collaboration and timely product delivery. Creativity and vision shape innovative ways to improve skills and promote a dynamic, professional environment.

PROFESSIONAL EXPERIENCE

Senior UI/UX Designer

January 2013 – September 2016

eScience & Technology Solutions, Inc.

Founded in 2006, eSTS, Inc. is a company that has built an excellent reputation as a provider of high quality programmatic, engineering, and technical professional services in the Command and Control (C2) and Information Technology (IT) domains within the Department of Defense and Federal sectors.

In an agile environment, manage Digital Experience theme and assets for The United States Navy project My Navy Portal.

- Designed Admin Theme for My Navy Portal project.
- Built with Liferay Digital Experience Platform... the world's leading open source portal.
- Front end development within the construct of the framework.
- Utilized capabilities of AlloyUI, HTML5, Bootstrap 3 and CSS3.
- Collaborated with *HSI analysts and PMs; interviewed SME's and key business stakeholders.
- Identified best practices pertaining to UI/UX focusing on human computer interaction behavior and devices.
- Developed custom web portlets with HTML5, Javascript and CSS3.
- Developed personas, site maps, interaction/flow diagrams, graphical libraries and style guides.
- Conducted white board exercises with SMEs, created paper sketches, and wires to flush out user interactions and proof of concepts for stakeholders.
- Created high fidelity annotated wireframes using Balsamiq.
- Designed Adobe Photoshop visual designs for final approval from stakeholders and development team.
- Helped define and optimize design/development planning for production implementation processes.
- Worked with technical leads, software architects and quality assurance engineers to resolve development roadblocks. Reported critical issues to management effectively, timely, and with clarity.
- Designed vector logo and seals with Adobe Illustrator.

*HSI- This Human Systems Integration (HSI) Enabling Capability (EC) develops and prototypes innovative technology-based products to enable transformation in the U.S. Navy's human capital programs, targeted at human systems integration

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Senior UI/UX Engineer

January 2011 – January 2013

Barling Bay, LLC

Barling Bay, LLC provides expertise in the areas of Systems & Software Engineering, Information Assurance (IA), Research & Development, and Program Management. Barling Bay is an Alaska Native Corporation (ANC)-owned, Small Disadvantaged Business (SDB), Minority Business Enterprise (MBE).

Worked within an agile environment and team effort to develop a dashboard UI for The Air Mobility Command.

- Developed visual designs for AMC Dashboard for Web and Mobile Platforms.
- Researched mobile/desktop best practices and collaborated with SME's.
- Created wire frames to convey user interactions. Methods included sketching on pen and paper or drawing on white boards to quickly analyze and discuss concepts and interactions. For presentation and documentation purposes, created more refined wireframes using Adobe Photoshop and Balsamiq.
- Developed graphical libraries and CSS style guides.
- Designed and developed high fidelity prototypes to test and document user interactions as proof of concepts. Applications included Adobe FlashBuilder and Adobe Dreamweaver using HTML5.
- Designed and developed prototypes comprised of proof of concepts.
- Incorporated designs into interactive demos using HTML5/CSS3, Java Script, PHP, and XML.

Web Designer/Developer

January 2000 - Present

Charleston Interactive, LLC

Charleston Interactive is a full-service website design and development company that offers all the solutions in creating, developing, maintaining and promoting results-driven websites. From small promotional sites to sophisticated e-commerce and database development, Charleston Interactive has created websites that are enhancing the image of individuals and businesses alike, while generating substantial returns.

- Web Design and Development
- Online Marketing
- Mobile App Development
- Graphic Design
- Professional Photography and Videography

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EDUCATION & TRAINING

- HG Technical College - Myrtle Beach
B.A. Degree in Computer Technology • 1991

AREAS OF STRENGTH

- **Application Tools:** Adobe Creative Cloud – Photoshop, Illustrator, Dreamweaver, Atlassian Suite, Balsamiq
- **Web Application Development:** HTML5, CSS3, jQuery, AJAX, and PHP
- **Documentation:** User Flow, User Interactions, User Behaviors/Logic, User Testing, Functional Requirements, CSS/Style Guide, Personas, Mind Mapping, Wire Frames, Story Boards/Sketches, Visual Comps, and Functional Prototypes

AWARDS / CERTIFICATIONS

- Letter of Appreciation 2016 – Vice Admiral US Navy
- Recognition of Superior Effort October 2011 – Barling Bay
- Certified ScrumMaster – Agile Developer
- Information Assurance Training 2016
- DOD Cyber Awareness Training 2016
- Certified Liferay Developer
- Certified Liferay Themes Developer